

SCHOOL OF BUSINESS

Part-time
Undergraduate
Programmes



SU^{SS}

SINGAPORE UNIVERSITY
OF SOCIAL SCIENCES

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SCHOOL OF BUSINESS



Welcome to our Business School, where cutting-edge courses and robust industry linkages converge to prepare you for the dynamic business world. We continuously update our curriculum to reflect the latest industry developments, ensuring you are well-equipped to excel. Transform your career aspirations into real-world success with us!”



Associate Professor
DING DING
Dean
School of Business

DREAM, DARE, DO.

SUSS is a powerhouse of change, unleashing the potential within individuals and propelling them to be impactful change-makers.

Fueled by a deep sense of purpose, their transformations transcend personal growth, enriching not only their lives but also the lives of those around them.

Their unwavering commitment empowers them to conquer challenges, embodying the unstoppable ‘**Dream, Dare, Do**’ spirit of SUSS.

United in action, we dream big, dare greatly, and do what it takes to leave an indelible mark on our learners, industry, and community.

The School of Business (SBIZ) offers various programmes designed to prepare managers and strategic thinkers for the highly competitive business world. Our programmes ensure that graduates are equipped with broad business fundamentals in general, and have the capability to fulfil the specialised needs of their chosen industries in particular. The unique paths that are set out for individuals to choose from help to stimulate and arouse their enthusiasm, shaping them to be outstanding and distinctive individuals.

Graduates can expect to have a good mix of both theoretical learning and practical applications that will broaden their managerial knowledge and skills, and strategically positioning them to be effective leaders and decision-makers.

Singapore University of Social Sciences (SUSS) is a member of AACSB International—The Association to Advance Collegiate Schools of Business: aacsb.edu/about.



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Good Reasons to Study at Singapore University of Social Sciences



ONE OF THE SIX
AUTONOMOUS UNIVERSITIES
IN SINGAPORE



HIGH ACADEMIC
STANDARDS



LIFELONG EDUCATIONAL
OPPORTUNITIES



FLEXIBLE AND
SELF-PACED LEARNING



WELL-DESIGNED ONLINE
LEARNING RESOURCES



GOVERNMENT TUITION
GRANT OR SUBSIDY FOR
ELIGIBLE STUDENTS



EXPERIENCED FACULTY
MEMBERS AND
INDUSTRY EXPERTS



FOCUS ON REAL-
WORLD LEARNING



INDUSTRY-RELEVANT
CURRICULA



PRACTICE-ORIENTED
APPROACH

BACHELOR OF ACCOUNTANCY



Find out more

The Bachelor of Accountancy programme is designed to provide students with broad general business skills, as well as strong academic and professional training in financial accounting, management accounting, assurance and taxation.



The programme is taught by faculty with globally recognised qualifications and extensive experience in academia and industry. Care has been taken to ensure that the programme is industry relevant, from the appointment of industry leaders in our programme advisory panel, to the involvement of senior staff from accounting firms in the development and presentation of our courses.

The programme will appeal to accounting executives looking to upgrade their accountancy skills and knowledge for accounting-related employment and to become a Chartered Accountant of Singapore.

Applicants to this programme will be evaluated on academic merit, relevant work experience, motivation in pursuing the programme and communication skills.

All shortlisted candidates will be interviewed. Offers will be made only after the admission interviews.



Career Prospects

This programme is designed to aid students in their progression towards qualifying as a Chartered Accountant of Singapore. Accounting-trained professionals are hired across all industries from corporate to banking to public agencies. They are sought after in a variety of occupations from accountants to auditors and in areas such as risk management, financial analysts, tax professionals and more.

The Bachelor of Accountancy degree is recognised by the Accounting and Corporate Regulatory Authority (ACRA). This means that graduates will have satisfied the qualification requirement for the purpose of registration as a Public Accountant under the Accountants Act (Cap.2). The degree is also an accredited degree recognised by the Singapore Accountancy Commission (SAC). Graduates from the programme have direct entry into the Singapore CA Qualification (Professional Programme) which is a requirement to qualify as a Chartered Accountant of Singapore and be a member of the Institute of Singapore Chartered Accountants (ISCA).

Finally, the Chartered Institute of Management Accountants (CIMA) will grant some exemptions to graduates of this programme for the purpose of registering and taking their professional examinations. They will be exempted from the five Certificate Level examinations and the six Operational and Management Level Objective tests from CIMA.



Whom is this for?

This programme targets working adults and mature learners who are in the accounting industry, who aspire to be Chartered Accountants of Singapore.

Professionals from other fields keen on seeking accounting-related employment can also benefit from this programme.

This is a **direct honours** programme. To graduate with an honours degree, students will have to satisfy all university requirements and complete a **total of 170 credit units (cu) of courses**, comprising 30 cu of SUSS Core courses and 140 cu of major courses. Graduating students who meet the eligibility criteria for an honours classification will be awarded an honours degree based on aggregate academic performance measured by the cumulative grade point average (CGPA) assessed throughout the degree programme.



Programme Structure



Curriculum Highlights

- Financial Accounting
- Financial Reporting
- Accounting for Decision Making and Control
- Strategic Management Accounting
- Taxation of Companies and Partnerships
- Business Valuation
- Corporate Governance and Risk Management



The Bachelor of Accountancy programme has equipped me with the ability to understand how businesses work. The curriculum which includes interdisciplinary modules has also developed my critical thinking skills, enabling me to stay adaptable in the business world where the only constant is change."

Ng Zhi Yuan
Alumnus



BSc BUSINESS



Find out more

The Bachelor of Science in Business programme provides students with key business concepts, theories and skills that are applied to real-life business contexts and decision-making situations. Our courses equip students with knowledge in the main functional areas of business, e.g., customer relationship management, finance, operations, strategy, sustainability, etc., that are taught through real-world cases, discussions and practice-oriented assignments.



Programme Overview

The programme provides a broad education in business without sacrificing the depth of knowledge in critical business functions. It prepares graduates for careers in general management, while equipping them with sufficient fundamentals to specialise in one of the functional areas of business if they so decide subsequently.

All shortlisted candidates will be interviewed. Offers will be made only after the admission interviews.

You may pursue Business as a single major or in combination with a Minor.



Career Prospects

Graduates from this programme can take on a diverse portfolio of positions in many different industries. Organisations requiring such professionals include consultancy firms, financial institutions, marketing research firms, government agencies, service-related businesses, manufacturing support, and others. Business graduates can work in all major functional areas of a business value chain, such as operations, procurement, logistics, marketing and sales, entrepreneurship, as well as all business support activities.

The Bachelor of Science in Business programme is targeted at those who want to acquire a broad coverage of core business topics as well as in-depth knowledge in relevant business competencies and major business structures and environments so as to be able to function as a business executive/manager in any organisation.



Whom is this for?



Programme Structure

To graduate with a basic degree, students are to complete a **total of 130 credit units (cu) of courses**, comprising 20 cu of SUSS Core courses, 80 cu of major courses, and 30 cu of a Minor or Free Electives (course pre-requisites apply).



Curriculum Highlights

- Analytics for Decision-Making
- Business Skills and Management
- Organisational Behaviour in the Technology Era
- Contract and Agency Law
- Sustainability, Ethics and Law
- Operations Analytics
- Project Management
- Customer Relationship Management
- Innovation Management and Digital Transformation
- Contemporary Business Strategy
- Economic Ideas and Models for Business
- Essentials of Financial Management



The BSc Business programme trains students in a broad array of business related topics. I am content that this programme has successfully trained more local professionals to competently work in various sectors. This will help to address the shortage of trained professionals in Singapore."

Dr. Tang Pak Kay
Business Development Director (Singapore)
XGATE Pte Ltd.

BSc BUSINESS ANALYTICS



Find out more



Programme Overview

The Bachelor of Science in Business Analytics programme provides students with skill sets that are valuable to organisations operating in the digital era. The programme prepares graduates for engagements with different stakeholders in various phases of an analytics project. To this end, students will read a number of business-related courses to develop core skills across multiple business functions and operations. They will also learn to apply a wide array of data analytics techniques to uncover useful information from business data. They will learn to report and present useful and actionable findings to facilitate managerial decision-making and improve organisation performance.

Graduates of this programme can work in a diverse portfolio of jobs across different types of organisations. These organisations include business analytics vendors and system integrators, consulting and marketing research firms, end-users of business analytics across the private and public sectors, as well as the Institutes of Higher Learning. Job roles could include decision science consultants, data mining specialists, modelling specialists, marketing analysts, web analysts, business analysts, and others. Applications of business analytics include diverse fields such as customer relationship management, risk management, fraud detection, service quality, supply chain analysis, etc.

All shortlisted candidates will be interviewed. Offers will be made only after the admission interviews.

You may pursue Business Analytics as a single major or in combination with a Minor.

There are typically several types of organisations that will employ our graduates. They are business analytics vendors and system integrators, consulting and marketing research firms and end-users of business analytics across the private and public sectors.



Career Prospects



Whom is this for?

This programme targets working adults and mature learners who are in jobs which require skills to make sense of the immense data that is collected, be it on the Internet or in databases or data warehouses.

Professionals in IT or other fields seeking a mid-career switch to jobs in business analytics can also benefit from this programme.



Programme Structure

To graduate with a basic degree, students are to complete a **total of 130 credit units (cu) of courses**, comprising 20 cu of SUSS Core courses, 80 cu of major courses, and 30 cu of a Minor or Free Electives (course pre-requisites apply).



Curriculum Highlights

- Data Visualisation for Business
- Python for Data Analytics
- Fundamentals of Data Mining
- Predictive Modelling
- Business Analytics Applications and Issues
- Text Mining and Applied Project Formulation
- Business Analytics Applied Project



The *Business Analytics Applied Project* was an enriching experience. As I delved into my research topic, I had the opportunity to revisit and apply theories to broaden my understanding and knowledge."

Megan Lam
Alumna

BSc LOGISTICS AND SUPPLY CHAIN MANAGEMENT



Find out more



Programme Overview

The Bachelor of Science in Logistics and Supply Chain Management programme is the first undergraduate programme dedicated to the study of logistics and supply chain management (SCM) offered by a Singapore university. Our partnership with the Singapore Logistics Association ensures that the curriculum is industry relevant. Our courses are aligned with the skills framework initiatives developed for Singapore's workforce: the Skills Framework for Logistics by SkillsFuture Singapore and the SCM Skills Plan by the Singapore Economic Development Board and SkillsFuture Singapore.

The programme equips students with the relevant knowledge and skills to support the planning and management of supply chains in a VUCA environment. The curriculum is designed with a blend of theory and industry practice with a focus on supply chain resilience, digitalisation and sustainability. Students become effective problem-solvers and decision-makers to manage the flow of goods, services and information through the supply chain.

All shortlisted candidates will be interviewed. Offers will be made only after the admission interviews.

You may pursue Logistics and Supply Chain Management as a single major or in combination with a Minor.

The multidisciplinary nature of the BSc Logistics and Supply Chain Management programme provides graduates with an edge to compete successfully in many industries. Graduates can look forward to challenging career opportunities in industry-specific domains or those that cut across many industries.

These can fit many job descriptions such as:

- Demand Planner
- Supply Planner
- Sourcing Specialist
- Procurement Specialist
- Materials Planner
- Production Planner
- Warehouse Operations Executive
- Transport Executive
- Freight Executive
- Data Analyst



Career Prospects



Whom is this for?

This programme targets those in the logistics and SCM industry who are keen to upgrade their skills to take on management positions.

Professionals from other disciplines seeking a mid-career switch to the logistics and SCM industry can also benefit from the programme.



Programme Structure

To graduate with a basic degree, students are to complete a **total of 130 credit units (cu) of courses**, comprising 20 cu of SUSS Core courses, 80 cu of major courses, and 30 cu of a Minor or Free Electives (course pre-requisites apply).



Curriculum Highlights

- Supply Chain Management
- Inventory Management
- Transport Management and Technology
- Supply Chain Information Management and Technology
- Procurement and Supply Management in the Digital Era
- Optimisation and Simulation for Decision-Making
- Air Freight Management
- Warehouse Management and Technology



The BSc Logistics and Supply Chain Management programme provided me with opportunities to stay in touch with industry trends and developments."

Adeline Wong
Alumna

Programme Offered in Collaboration with:



BSc FINANCE



Find out more

Singapore is a pre-eminent global financial centre. The rapidly expanding financial sector continues on a growth trajectory, currently accounting for over 12% of GDP. With developments in Asia and beyond, prospects for employment and career growth in a wide range of financial services, including commercial and investment banking, wealth management, risk management and financial advisory services, as well as in FinTech, are promising.



Programme Overview

The programme provides breadth for a broad coverage of current finance. The curriculum is designed to enable students to enhance their professional credentials in this global financial centre. Graduates from the programme will be trained for a wide range of roles in the financial and related sectors, including investment analysts, research analysts, portfolio managers, traders, financial consultants and financial technologists.

This programme maintains a strong linkage with the finance industry with knowledge content that is kept up-to-date with current developments. Our academic partners from the industry include the Chartered Financial Analyst Institute (CFA), the Chartered Alternative Investment Analyst Association (CAIA) and the Financial Planning Association of Singapore (FPAS).

All shortlisted candidates will be interviewed. Offers will be made only after the admission interviews.

You may pursue Finance as a single major or in combination with a Minor.



Career Prospects

This programme equips graduates with skills to take on a wide range of roles in the financial and related sectors, including investment analysts, research analysts, portfolio managers, traders, financial consultants and financial technologists.

The programme is targeted at professionals in the financial sector seeking to upgrade their skills, to enhance their career prospects, or to switch career paths into finance from other fields. The programme is structured to help students develop their financial knowledge and skill sets in a progressive manner. Students will acquire the ability to think 'out of the box' and to communicate financial information with confidence. The flexibility of our lifelong learning pedagogy allows students to adapt the learning to their pace.



Whom is this for?



Programme Structure

To graduate with a basic degree, students are to complete a **total of 130 credit units (cu) of courses**, comprising 20 cu of SUSS Core courses, 80 cu of major courses, and 30 cu of a Minor or Free Electives (course pre-requisites apply).



Curriculum Highlights

- Data Technologies for Financial Modelling
- Decision Making for Financial Managers
- Financial Markets
- Mathematics and Programming for FinTech
- Machine Learning and AI for FinTech
- Impact Investing and Green Finance
- Equity Securities
- Fixed Income and Derivative Securities



The BSc Finance programme has equipped me with relevant industry knowledge. I find the courses well-structured and comprehensive. I'm confident that these experiences and knowledge gained will put me in good stead in the near future."

Joey Chua
Alumna



Balancing my studies and work at Panda Bank has been an incredibly enriching journey. Working full-time while studying has allowed me to seamlessly integrate academic theories with practical experience. Thanks to the flexibility of SUSS's curriculum and support from the professors, I have been able to manage both commitments effectively."

Tan Wee Huat
Student



BSc MARKETING



Find out more



Programme Overview

Marketing is an applied domain that draws from the basic disciplines of psychology, economics and statistics to help companies ensure that the products and services they offer are desired and purchased by consumers. What to sell, at what price, where to sell, and to whom should they target their advertising and sales efforts at are some of the questions competent marketing professionals answer.

To be a competent marketing professional, you will need a good foundation in all aspects of business as well as an in-depth understanding of the marketing domain.

The Bachelor of Science in Marketing programme will provide you with contemporary specialised marketing knowledge with additional competencies in business and general management. The specialised marketing courses offered at SUSS will help you understand and effectively manage key functional areas of marketing. This, coupled with a suite of courses covering the core disciplines of business and management, will afford you the ability to see the big picture and understand how marketing can be seamlessly integrated with the rest of the activities in a company to maintain a competitive edge in any industry.

All shortlisted candidates will be interviewed. Offers will be made only after the admission interviews.

You may pursue Marketing as a single major or in combination with a Minor.



Career Prospects

Graduates of this programme can serve as managers/executive officers in companies from all industries, or in similar positions in the public sector. They can excel in the following marketing careers: advertising and promotion, public relations, corporate communications, customer support service, digital marketing, marketing and consumer research, product and brand management, purchasing and merchandising, retailing and wholesaling, sales and sales management, and services marketing.



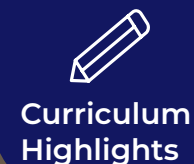
Whom is this for?

This programme is suitable for applicants from any sector looking for a specialised marketing qualification with integrated competencies in key areas of business and management. It is also suitable for applicants with non-business qualifications and experiences who are working towards a career-switch into marketing.

To graduate with a basic degree, students are to complete a **total of 130 credit units (cu) of courses**, comprising 20 cu of SUSS Core courses, 80 cu of major courses, and 30 cu of a Minor or Free Electives (course pre-requisites apply).



Programme Structure



Curriculum Highlights

- Digital Marketing
- AI and Marketing 5.0
- Consumer Behaviour
- Customer Insights and Analytics
- Services Marketing
- Sustainability Marketing
- Brand Management
- Integrated Marketing Communications
- Starting and Managing a Business



As a full-time working professional and dad pursuing a part-time degree at SUSS, I find the programme flexible and well-suited to my busy schedule. The curriculum offers practical skills, and the instructors are supportive. Juggling work, family, and study is challenging and can be lonely at times, requiring discipline and resilience. However, the university's resources are incredibly helpful. I highly recommend this programme for anyone looking to advance their career while managing professional commitments."

Ng Hongyun Austin
Student



MINORS

The SUSS School of Business offers the following Minors:

- Accountancy
- Analytics
- Applied Economics
- Aviation Management
- Business
- Financial Technology
- International Trade Management
- Management
- Maritime Management
- Marketing
- Procurement Management
- Social Entrepreneurship and Innovation
- Supply Chain Management
- Sustainable Business Practices

An SUSS student reading any programme with a Minor option can choose to take any Minor offered by the University, subject to meeting specific requirements of his/her programme and the Minor.



Please visit suss.edu.sg for the full list of Minors available.

JOIN US



Find out more

ADMISSION CRITERIA

1. Singapore Citizens, Singapore Permanent Residents or residents in Singapore
2. • GCE 'A' Level with two passes (prior to 2006) or two H2 passes (from 2006), or
 - Local Polytechnic Diploma, or
 - International Baccalaureate (IB) Diploma, or
 - NUS High School Diploma, or equivalent¹
3. Two years of full-time work experience, or currently employed on a full-time basis²
4. At least 21 years old

¹ Acceptable qualifications: Diploma from LASALLE College of the Arts; Nanyang Academy of Fine Arts (NAFA); National Institute of Education; and ITE Work-Study Diploma. Other Diploma qualifications (e.g., Advanced Diploma, Specialist Diploma, Conversion Diploma) plus an acceptable SAT or ACT (with Writing) score may be considered for admission on a case-by-case basis.

² Applicants who have fully completed National Service will be deemed to have fulfilled the work experience criterion.

Some programmes may have additional requirements. Please refer to the individual programme page on the SUSS website for details.

Shortlisted applicants may be required to undergo one or more interviews and/or take written admission or other evaluation tests as may be prescribed by SUSS from time to time.

All applications are considered individually on merit, and the offer of admission is dependent on the number of places available in individual programmes. Admission is solely at the discretion of SUSS and the decision is final and binding. SUSS reserves the right to refuse admission and is not obliged to offer an explanation for the non-admission of unsuccessful candidates.



Find out more

TUITION FEES

The amount of course fees you pay in each semester depends on the number of courses you take in that semester. The course fees cover all study materials, classes, tutor supervision, assignments and examinations. They do not include fees for textbooks and other additional items specified by SUSS from time to time.



Find out more

SCHOLARSHIPS AND FINANCIAL AID

SUSS offers scholarships to outstanding students pursuing their undergraduate studies with the University in recognition of their excellent academic achievements, leadership qualities, special talents and contributions.

There are also various types of financial aid available to students who need financial assistance during the course of their study.

Please visit suss.edu.sg for more details on the admission criteria, tuition fees and other information.

EVENTS AND ACTIVITIES



WINNERS OF THE CFA INVESTMENT RESEARCH CHALLENGE 2023 WITH JUDGES AND MENTORS



SUSS ANALYTICS & VISUALISATION CHALLENGE (VISUALISATION CHALLENGE)



TAIWAN IMMERSION IN TRANSPORT AND SUPPLY CHAIN MANAGEMENT 2023



SITE VISIT TO PSA



L'OREAL BRANDSTORM 2023

Congratulations to Leanne, Kelyn and Joe Hui — our students from SBIZ Marketing Programme! We celebrate their success for winning the joint 3rd runner up award in the L'Oreal Brandstorm 2023 national finals. Their innovative idea that combined AI, AR and marketing execution propelled them to be one of the 6 finalists from among 140 teams from various universities that participated in the competition. With this, they have secured internship opportunities with one of the world's leading brands in the beauty industry.



VISIT TO THE MARKETING INSTITUTE OF SINGAPORE

The SUSS Marketing Interest Group visited the Marketing Institute of Singapore (MIS) to explore project collaborations. Posing in the photo are student members with the President of MIS, Mr Roger Wang, and SUSS instructors, Dr Vicky Kuo and Associate Professor Jimmy Wong.



SUSS BRAND CHALLENGE



LOGISTICS AND SUPPLY CHAIN MANAGEMENT STUDENTS POSTER PRESENTATION

A project showcase: In the form of poster presentations – by final-semester students from the Logistics and Supply Chain Management programme.

CONTACT US

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student_recruitment@suss.edu.sg






Full-time
Programmes






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Programmes



Law
Programmes

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 Singapore University of Social Sciences

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 [suss.sg](https://www.instagram.com/suss.sg)  [suss_sg](https://www.whatsapp.com/suss_sg)

Information is accurate as of July 2024.